



October 7, 2024

**Dear Cheviot Hills Neighbor,**

I hope this letter finds you well. As a member of our community, I am reaching out to address a matter that affects us all: the safety and security of our neighborhood.

In recent months, we have seen an increase in crime within our area. While this is a concerning trend, we have an opportunity to take proactive steps to protect our community and increase safety and security. One effective measure that many neighborhoods are adopting is the installation of Automated License Plate Recognition (ALPR) cameras. These advanced surveillance systems have proven to be a powerful tool in deterring crime and aiding law enforcement in solving incidents quickly.

These cameras are more than just surveillance tools; they are an investment in our community's safety. According to the LAPD and other law enforcement experts, ALPR cameras can help in crime detection and prevention:

**Immediate Alerts:** ALPRs can instantly compare captured license plates to databases of vehicles associated with criminal activity. Officers are alerted in real-time if a match is found, allowing them to take immediate action. (This includes vehicles associated with active AMBER and Silver Alerts.)

**Post-Crime Investigations:** After a crime has occurred, ALPR's stored data can identify vehicles that were in the vicinity and track behavior patterns to give clear evidence in ongoing crime investigations.

**Data Collection:** ALPRs are useful for evaluating community safety patterns that support strategic planning efforts.

**Why Motorola Brand ALPR Cameras?**

After evaluating different options and consulting with LAPD and others knowledgeable about law enforcement, we have decided to move forward with Motorola ALPR cameras. The Motorola cameras are hard-wired and can be placed on public property/poles, unlike other systems that would need to be installed on private property. The Motorola cameras also can send information directly to on-board computers in LAPD cars.

**The Need for Your Support**

After obtaining funds from a private family foundation to pay for three cameras and LAPD using grant money to fund three other cameras, we as a community need to raise an additional \$184,000. This cost covers the purchase, installation, and maintenance for five years of 11 high-powered cameras, which would be installed at 7 strategic locations around the neighborhood, chosen in consultation with LAPD and other security experts. In total, there will be 17 cameras in 11 locations.

To reach this goal, we are seeking contributions from residents of Cheviot Hills, California Country Club, Medill Place, Giralda Way and Shelby Drive. Your donation, no matter the size, will directly contribute to making our neighborhood a safer place for everyone. Your donation also may qualify as a charitable donation and be tax deductible, as we are partnering with the non-profit Los Angeles Police Foundation, a 501(c)(3) organization and they will be responsible for collecting all of the donations.

**How You Can Help**

You can make a donation in the following ways:

**Online:** Use this QR code to pay with a debit card, credit card or ACH.



Or visit <https://losangelespolicefoundation-bloom.kindful.com/?campaign=1332570>

**By Check:** Send a check made payable to Los Angeles Police Foundation (and be sure to write Cheviot Hills in the memo!) to:

Los Angeles Police Foundation  
Attn: Dana Katz  
633 W. 5<sup>th</sup> Street, Suite 960  
Los Angeles, CA 90071

**In Person:** Contact me at [secretary@cheviothills.org](mailto:secretary@cheviothills.org) to arrange a drop-off.

Together, we can make a significant impact on the safety and well-being of our community. Your support is not just a donation; it's a commitment to the protection and enhancement of our neighborhood. See the website [www.cheviothills.org](http://www.cheviothills.org) for additional questions/information.

Thank you for supporting this important cause. Your generosity will help us build a safer, more secure environment for everyone.

Warm regards,  
Cindy Kane  
Secretary, Cheviot Hills HOA  
Neighborhood Watch Chair  
Community-Police Advisory Board for WLAPD